



FOR IMMEDIATE RELEASE

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Mid Oregon Fundraiser Supports Free Health Screenings for Preschoolers *Nearly \$39K raised for Healthy Beginnings since 2004*

(Bend, OR) Mid Oregon Credit Union launched its **19th Annual “Adopt-A-Bear” Fundraiser on Monday, April 3, and will continue through April 21.** This three-week fundraiser supports Healthy Beginnings, providing comprehensive health and developmental assessments for children under five years of age.

Since 2004, Mid Oregon’s annual Adopt-A-Bear fundraiser has raised nearly \$39,000 for Healthy Beginnings. Through April 21, members can “adopt” a bear with their donations and die-cut bears with their names will be displayed prominently in the branch. 100% of community donations collected go to Healthy Beginnings, helping to ensure every preschooler enters kindergarten healthy and ready for learning.

“For 19 years, it has been the generosity of our membership that has made this fundraiser so special,” says Kyle Frick, VP of Marketing and Community Relations. “We are pleased to be partnering with Healthy Beginnings once again to provide these vital screening services to Central Oregon children.”

All health screenings are performed by local medical, dental, nutritional, and behavioral specialists providing parents with a thorough assessment of their child’s physical and developmental health.

“Within the first five years, so many critical developmental milestones happen,” says Kathleen Cody, Executive Director of Healthy Beginnings. “Children suffering from unidentified medical or developmental issues can act out in various, unhealthy ways. Our assessments help catch these issues before school starts, giving parents

an additional resource and peace of mind if they have questions about their child’s development.”

From April 3-21, the Central Oregon community can “Adopt-A-Bear” at any of Mid Oregon’s seven branches, calling or texting 541-382-1795, or going to a secure [online donation’s page](#) at [midoregon.com](#).

[Mid Oregon Credit Union](#) is a full-service, member-owned financial cooperative headquartered in and serving Central Oregonians since 1957. With over 44,000 members in Deschutes, Jefferson, Crook, Wheeler, Lake, and North Klamath Counties and over \$660 million in assets, Mid Oregon partners with members to meet their financial needs and to help them achieve their dreams. Mid Oregon was recently named a Top Workplace in Oregon and Southwest Washington for 2022. For more information about our services and branch locations in Bend, La Pine, Madras, Prineville, Redmond, and Sisters, please visit [midoregon.com](#).



[Healthy Beginnings](#) is a registered 503(c) non-profit organization located in Bend, Oregon, dedicated to ensuring that all local children enter their school life ready to learn, contribute, and thrive. They conduct free, comprehensive health and developmental assessments for children under the age of five using state-of-the-art screening tools and performed by certified volunteer health and behavioral specialists. These free health screenings are available to every child in Deschutes, Crook, and Jefferson Counties. You can learn more about Healthy Beginnings at [www.myhb.org](#).

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